

Marysville Pickleball Club

Social Networking Communications Policy

Purpose:

To describe the various social networking communications media used by Marysville Pickleball Club (MPC, hereafter referred to as “The Club”), what content may be transmitted/posted on each medium, and penalties for violating these guidelines.

Context:

Currently, The Club utilizes the following social networking media for Club communications:

Website – <https://www.MarysvillePickleballClub.com>

Facebook – Marysville Pickleball Club page

WhatsApp – Marysville Pickleball group

Signup Genius – MMS Court Reservation, The Club emails

This list is subject to change as technologies and applications provide other capabilities, enhancements, etc.

Uses:

The following guidelines and practices are being implemented to define how these media are to be used and what content is deemed acceptable when communicating using these media.

Website – Shall be used to post news and information about The Club. Content shall be maintained by the IT Director under the direction of the Board of Directors.

Facebook – The public forum for The Club. Facebook and the Club website will be the primary media for the announcement of upcoming Club activities. Activities being held or sponsored by outside organizations of interest to the mission of the Club (other pickleball clubs, government entities, USAPA, etc.) may also be posted on the Facebook page pending the approval of the Communications Director. Instructional videos may be shared with the caveat that copyright laws are not violated.

WhatsApp – Access to the Marysville Pickleball WhatsApp group is granted to active members of The Club only. WhatsApp is to be used for the coordination of play between Club members, open play scheduling, announcements from The Club, and to post lost and found items.

Signup Genius – Access to The Club’s Signup Genius Reservation system is granted to active members of The Club only. Used to sign up/make a reservation for a Club activity – leagues, tournaments, special events signup, and MMS court reservation. This is also a medium for sending emails from the Board to the membership in whole or in part. Messages can also be sent between members participating in a specific sign-up.

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General Use Guidelines

The following guidelines apply to all communications transmitted using any of The Club's social networking media.

- Posts and comments must be respectful of all members, using basic decency and decorum – refrain from profanity, no personal attacks.
- Personal information of any Club member shall not be exposed (made public).
- The posting of any fee-based event sponsored or hosted by organizations other than The Club is not allowed.
- The promoting, selling, advertising, or soliciting of any item, service, or business apart from those being offered by The Club, is not allowed.
- Posts of a political nature are not allowed.

Violations:

Violations are intentional postings that are in direct conflict with these guidelines. Penalties for violating these guidelines are as follows:

- First Violation – Required Removal of post/comment. Warning issued to person.
- Second Violation – Required Removal of post/comment. Warning issued and ability to post restricted for three (3) months.
- Third Violation – Required Removal of post/comment. Access to The Club WhatsApp group, The Club Facebook page, and The Club Signup Genius system will be revoked and a Misconduct Grievance process initiated.

These penalties do not preclude other grievances being filed against the poster at any time.